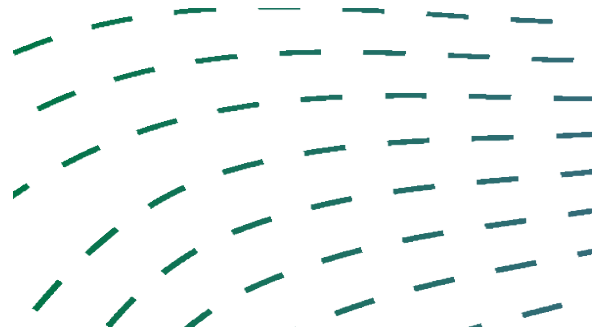


December 2023

Capability Statement



Denner Group International, Inc. | **UEI:** TR9VY3ZNDWCW7 | **CAGE Code:** 9PTZ3

D-U-N-S: 624306288 | **WOSB** | **NAICS Code:** 541611 | **AZ Business Corporation** 2/25/2011

Core Competencies

Business Planning | Strategic Planning | Strategic Management | Change Management
Leadership Coaching | Team Communications | Digital Marketing | Project Management

Some examples of challenges we've helped solve

CEO of a global spiritual membership organization sought help in general organization, financial management, email marketing, strategy development, intellectual property matters, and creating a vibrant membership.

Global Training Contractor needed a subject matter expert to support a major global client in creating on-demand training for accelerated change management.

President or Vice President of Strategy sought facilitators for an off-site retreat to create and implement a 3-year strategic plan.

Hospital Group Vice President of International Marketing sought help in developing the Mexico portion of his business plan.

Animal Feed CEO and Leadership Team sought ways to reduce expenses without cutting staff.

10,000 Member Non-Profit operating in four states sought help to address stagnating growth and shifting culture among the members.

An Arizona Small Business Development Center needed rebuild the Center after all staff retired. We hired staff, wrote and implemented coaching processes, managed the budget, and led the team to exceed SBA-mandated goals yearly during four years of our engagement.

Systems Thinking Sets Us Apart

Founded by Eric and Jeri Denniston, we are a training and coaching company devoted to managing strategy and change. Our expertise in strategic and business planning, digital marketing, leadership coaching, project management, and strategic management is based on *Systems Thinking*. This approach focuses on your future desired outcomes working backward to provide clarity in planning, implementation, and communication.

When you work with us, you get our global perspectives from living, traveling, and working overseas. We bring a wealth of knowledge and practical experience to every project, ensuring you receive the highest quality guidance and coaching we can provide. Our international experience enables us to work with multi-cultural groups with patience and grace embracing differences in language and style.

Our Nothing to Lose Guarantee

If you aren't totally satisfied with our work, pay us only for our out-of-pocket expenses. Your success is our success.

Some Past Engagements

Italian Catholic Federation: "You and Jeri were of great help getting us started in the process of creating a strategic plan and putting it into action." ~ Grand President

Group of Forty: "Eric and Jeri provided invaluable assistance to the reorganization of my private business. Eric's helped me to develop a sound and workable strategic plan. This plan activated me to achieve my business goals much sooner than I thought possible. Jeri's data management and media skills were a great addition that helped me professionalize my newsletter." ~ Business Owner

North San Diego Chamber of Commerce: The education series, *Management Training for Turbulent Times*, that you and Eric presented to our chamber members has been incredible. I've attended many seminars and yours is one of the first that really encourages attendees to stretch their thinking beyond today's normal thought process. The manner in which you present the program is professional, easily understood, and engaging." ~ Chamber CEO

Palomar Technologies: The Systems Thinking concept was introduced to the leadership team at our company by Eric and Jeri Denniston. Although deceptively simple in concept, the rigor it introduces to the planning process is both powerful and clarifying." ~ President/CEO

Leadership

Name	Description
<p>Jeri T Denniston President / CEO</p> <p>Work: 480-442-4593 Cell: 858-603-3425 jeri@dennergrou.com</p>	<p>Former SBDC Director and Small Business Advisor. Certified Strategic Management Professional; LivePlan & Nav certified. 30+ years of experience in strategic and digital marketing. 20+ years of experience in strategic planning and business planning using the Systems Thinking Approach® created by The Haines Centre for Strategic Management. 10+ years facilitating, training, coaching, and leading teams.</p>
<p>Eric A Denniston Chief Operations Officer / General Manager</p> <p>Work: 480-442-1795 Cell: 858-603-2047 eric@dennergrou.com</p>	<p>Certified Strategic Management Professional; LivePlan certified. 30+ years of experience in financial management, strategic planning, business planning, and group facilitation. 20+ years of experience in strategic planning and business planning using the Systems Thinking Approach® created by The Haines Centre for Strategic Management. 10+ years facilitating, coaching, and training teams.</p>